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Subject-specific regulations for the subject Management International with the degree
Master of Science

(acquisition of 120 ECTS credits)

at the Julius-Maximilians-University of Würzburg

from 29 July 2023

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Part 1: General Provisions

§ 1 Scope of Application

These subject-specific regulations (FSB) supplement the General Study and Examination Regulations for Bachelor's and Master's Degree Programs (ASPO) at the Julius Maximilians University of Würzburg (JMU) dated July 1, 2015, as amended.

§ 2 Aim of the study program

(1) The Master's Program in Management International is offered by the Faculty of Business Administration and Economics of JMU as a research-oriented program leading to the degree of "Master of Science" (M.Sc.) within the framework of a consecutive Bachelor and Master model.

(2) ¹The aim of the program is to provide students with in-depth knowledge in the field of management as well as academic work in research and application, and to enable them to pursue independent research activities in this field after successful completion of the program. ²Through the teaching and training of analytical thinking and in particular on the basis of the basic academic knowledge acquired during the bachelor's degree program as well as the deepened and broadened knowledge of business administration acquired in the master's degree program, students will acquire the ability to familiarize themselves with a wide variety of task areas and to independently apply the acquired knowledge and transfer it to new tasks.

(3) ¹The language of instruction in the Master's degree program Management International is generally English. ²The completion of modules in English qualifies graduates for excellent international research-related activities in a wide variety of industries such as banks, insurance companies, the public sector, management consultancies, industrial companies or business and tax consulting firms.

§ 3 Start of Studies, Structure of the Studies, Standard Period of Study

(1) In deviation from § 7 ASPO, the course of study may only be commenced in the winter semester.

(2) ¹The study program is structured as follows:

Structure level	ECTS-Points	
Mandatory electives I (Core)	60	
Management		20
Economics		15
Data Analysis		15
Reserach & Communication		10
Mandatory electives II (Track)	30	
Track 1: Finance & Accounting		0 or 30
Track 2: Operations & Information Management		0 or 30
Track 3: Marketing & Entrepreneurship		0 or 30
Final area	30	
<i>total</i>	120	

²For details on the structure of the program, in particular with regard to the assignment of the individual modules in the various areas, please refer to the subject description (SFB) in the appendix.

(3) The Master's program Management International is based on a standard study period of four semesters, in which a total of 120 ECTS credits must be acquired.

(4) ¹The Elective Compulsory Area I "Core" consists of the four sub-areas "Management" with 20 ECTS credits, "Economics" with 15 ECTS credits, "Data Analytics" with 15 ECTS credits and "Research & Communication" with 10 ECTS credits. ²Elective Area I should ideally be completed in the first two semesters. ³Each subarea consists of a selection of modules. ⁴A total of 60 ECTS points must be completed in Elective Area I "Core".

(5) ¹The following tracks are available to students in Mandatory Electives II, from which one must be selected:

- Track 1: Finance & Accounting
- Track 2: Operations & Information Management
- Track 3: Marketing & Entrepreneurship

²In each track, four modules, each worth 5 ECTS credits, must be taken in one area. "Core", as well as a course in the area of "Seminar" amounting to 10 ECTS credits.

(6) The final track consists of the Master's thesis, which is worth 30 ECTS credits.

§ 4 Access to the study program, recommended basic knowledge:

(1) ¹Admission to the Master's program in Management International requires the following (the prerequisites must be cumulative):

- a) a degree in a Bachelor's program (acquisition of 180 ECTS credits) at JMU or at another domestic or foreign university or an equivalent domestic or foreign degree (e.g. state examination);
- b) proof of acquired competencies in the following areas (aa) to (cc) to the minimum extent indicated in each case (within the framework of the acquisition of one of the degrees mentioned in letter a) in accordance with the ECTS credit scheme used at JMU for these Bachelor's degree programs):

(aa) Competencies from modules amounting to at least 20 ECTS credits in the fields of mathematics, statistics, econometrics and application-oriented business informatics, with at least 15 ECTS credits in the fields of mathematics, statistics, econometrics;

(bb) Competences from modules amounting to at least 30 ECTS credits in the field of business administration;

(cc) Competences from modules in the amount of at least 30 ECTS credits from the field of economics, in particular from the field of economics, business informatics and law.

²The required competencies are taught in particular within the framework of the courses of study at JMU listed under letter a). ³This also takes into account the methodological-analytical requirements of the Master's program in Management International.

- c) proof of English language skills at the B2 level of the Common European Framework of Reference for Languages (CEFR), for example by:

(aa) the Test of English as a Foreign Language (TOEFL) with at least 72 points (internet-based TOEFL test) or.

(bb) the International English Language Test System (IELTS) with a score of 6.0 or better, or

(cc) a Cambridge First Certificate in English (FCE) or

(dd) a grade of at least satisfactory in English (equivalent to at least 7 out of 15 points) in a domestic university entrance qualification exam, (*HZB*) or a foreign *HZB* with proven knowledge of the English language at least equivalent to the aforementioned *HZB* or

(ee) proof that a degree (in particular in the context of the first-degree program mentioned under a)) has already been completed with English language skills at the level mentioned in (aa) to (dd);

d) as well as the determination of the suitability for the Master's program Management International in an aptitude test (cf. Annex EV).

⁵The aptitude commission shall decide on the fulfillment of the prerequisites according to sentence 1 letters a) to c) (cf. Annex EV). ⁶When deciding on the equivalence of the first degree with the aforementioned references as well as for the proof of the required minimum competences and their scope (especially in the case of non-modularized subjects), the principle of reversed burden of proof applies in accordance with Art. 86 BayHIG as well as the obligation to establish equivalence insofar as there are no significant differences with regard to the acquired competences (learning outcomes).

(2) ¹In the case that the prerequisites mentioned in para. 1 letters a) and/or b) and/or c) are missing, then access to the Master's program Management International will not be given, unless access to the Master's program according to para. 4 is considered. ²In this case, the applicant shall receive a decision with reasons and instructions on how to appeal.

(3) ¹If the prerequisites according to para. 1 sentence 1 letters a) to c) are met, the applicant shall be admitted to an aptitude test (cf. Annex EV). ²A successfully completed aptitude test entitles the applicant to begin the Master's program in Management International at JMU within one year. ³If the aptitude test is unsuccessful, the applicant will receive a decision with reasons and instructions on how to appeal. ⁴The applicant may repeat an unsuccessful aptitude test in the study program Management International as often as desired.

(4) ¹In order to enable an uninterrupted transition from the first degree, in particular the Bachelor's degree, to the Master's degree, an applicant who is unable to provide proof of the degree required in accordance with Paragraph 1, Sentence 1, Letter a) at the time of application may be granted access to the Master's degree program for the immediately following semester subject to the following conditions (must be met cumulatively):

- a) proof of at least 150 ECTS credits or - in the case that the subjects were not modularized in the sense of 5 ECTS - achievements to the corresponding extent at the time of application in the first-degree program required under para. 1 sentence 1 letter a),
- b) proof of the competences specified in Para. 1 Sentence 1 Letter b),
- c) proof of the required language skills according to para. 1 sentence 1 letter c)
- d) as well as the determination of the suitability for the Master's program in Management International in an aptitude procedure (cf. Annex EV).

²If, however, the resolutive condition occurs that the first degree referred to in paragraph 1, sentence 1, letter a) is not proven by the end of the re-registration period for the second semester in the Master's program Management International at the latest, the applicant shall

be exmatriculated at the end of the first semester. ³If this situation does not arise, then final admission to the Master's program in Management International will be granted.

(5) ¹For applicants who did not obtain the relevant first degree at a German-speaking institution, proof of sufficient German language skills will also be required. ²This proof must be provided in accordance with the requirements of JMU's matriculation statutes as amended from time to time. ³Basic knowledge of the German language at level A2 of the Common European Framework of Reference for Languages (CEFR) must be demonstrated by the end of the re-registration period for the third semester at the latest.

§ 5 Monitoring exams

There are no monitoring examinations according to § 13 para. 5 ASPO.

§ 6 Examination Board

According to § 14 para. 1 clause 3 ASPO, the examination board for the subject Management International consists of three members.

Part 2: Performance examinations

§ 7 Subject-specific examinations

(1) The following subject-specific examinations are scheduled:

(2) Presentation: In a presentation, a candidate shall prove that he or she can work academically on a topic given to him or her and present the contents in oral and, if necessary, supplementary written and/or media form (e.g. animation, video, poster, handout).

§ 8 Final area: Master's thesis and final colloquium

(1) ¹30 ECTS credits are awarded for the Master's thesis. ²The processing time is six months. ³Only with proof of at least 60 ECTS credits is it possible to register for the Master's thesis. ⁴The Master's thesis must be completed at a chair which is involved in the module that offers the chosen track. ⁵If a chair other than these prescribed chairs is chosen, it must be approved by the examination board. ⁶If the supervisor is a member of the faculty authorized to conduct examinations of one of the faculties offering the degree program, but is not himself or herself involved in the degree program, the examination board shall appoint this supervisor as a rule as the reviewer of the Master's thesis. ⁷In this case, the examination board may appoint a university examiner involved in the degree program as a second reviewer.

(2) A final colloquium does not take place.

§ 9 Overall grade, subject grade and area grade

¹The overall grade shall be calculated in accordance with the provisions of section 35 (1) ASPO. ²The formation of the subject grade for the subject Management International is based on § 35 para. 2 ASPO, the formation of the area grades on § 35 para. 3 to 5 ASPO. ³The "hierarchy model" described in section 35, paragraph 5, sentences 3 to 6, shall be applied to the formation of the grade for elective area I. ⁴The "basket model" described in § 35 Para. 5 Sentences 7 to 9 shall apply to the formation of the grade for Elective Compulsory

Area II. ⁵The exact designation of Mandatory Electives II will be shown separately in the certificate documents.

⁶In determining the subject grade and the overall grade, the individual areas are weighted as follows:

Outline Level	ECTS-Points		Weighting factor for		
			area	Course grade	Overall grade
Mandatory Electives I (Core)	60				120/120
Management		20	20/60	60/120	
Economics		15	15/60		
Data Analysis		15	15/60		
Research & Communication		10	10/60		
Mandatory electives II (Track)	30			30/120	
Track 1: Finance & Accounting		0 or 30			
Track 2: Operations & Information Management		0 or 30			
Track 3: Marketing & Entrepreneurship		0 or 30			
Final area	30			30/120	
total	120				

Part 3: Final Provisions

§ 10 Coming into effect

¹These statutes shall come into effect on the day following their publication. ²It applies to all students of the subject Management International with the degree Master of Science who.

(having acquired 120 ECTS points) begin their studies at JMU in accordance with the provisions of the General Study and Examination Regulations for Bachelor's and Master's Degree Programs (ASPO) at JMU dated July 1, 2015, as amended from the winter semester 2024/2025.

Annex EV

¹A prerequisite for admission to the Master's program in Management International is the completion of an aptitude test. ²This is carried out as follows:

§ 1 Purpose of eligibility

¹The aptitude test shall be carried out on the basis of

1. the educational background, in particular the achievements on which the first degree is based, and
2. the technical and methodological knowledge in the areas specified in § 4 para. 1 sentence 1 letter b) FSB.

This test will assess who has the qualification for the Master's program. ²The aim is to determine whether the applicant meets the increased requirements of the Master's program in Management International and is able to acquire in-depth knowledge in the field of management and will be able to work independently in an academic manner. ³Qualification for the Master's program in Management International requires proof of suitability in accordance with the following regulations.

§ 2 Procedure for determining aptitude

(1) The procedure for determining aptitude is carried out annually in the summer semester (in order to begin one's studies in the following winter semester) by the aptitude committee for the study program Management International at the Faculty of Economic Sciences at JMU.

(2) ¹Applications for admission to the Master's program in Management International for the following winter semester must be submitted to the chairperson of this committee in the form specified by the aptitude committee (cf. § 3 Appendix EV) for the Master's program in Management International by July 15th in due form and time (cut-off deadline); in particular, an electronic application procedure via the relevant websites of JMU may be provided for.

²In the event that this deadline cannot be met (e.g. because the degree certificate for the Bachelor's program has not yet been issued), the only option is to apply for conditional admission in accordance with the requirements of Section 4 (4) FSB.

(3) The application must be accompanied by:

1. achievements from the first degree program mentioned in § 4 para.1 sentence letter a) FSB,
 - a) Proof of a university degree or equivalent degree (in the case that the student is applying for a final master's degree) or,
 - b) proof of the acquisition of 150 ECTS credits or, in the case of courses of study that are not modularized in the sense of the ECTS, achievements to the corresponding extent (when applying for resolutive access to the Master's program),
2. as well as an overview of previously completed study and examination achievements (Transcript of Records) with details of the modules passed in relation to the subject Management International and the examination achievements assigned to them, including the ECTS points and examination grades awarded for them or - in the case of study subjects not modularized in the sense of ECTS - achievements to the corresponding extent as well as any examination achievements credited or, when applying for conditional access to the Master's program, a provisional overview of study and examination achievements with the aforementioned details. In particular, the overview must show that the applicant has acquired the competences required for the Master's degree in Management International in accordance with § 4 para. 1

sentence 1 letter b) of the FSB (when applying for final Master's admission) or in accordance with § 4 para. 4 sentence 1 letter b) of the FSB (when applying for conditional admission to the Master's program).

§ 3 Suitability Commission

¹The aptitude test is carried out by a commission of three members, consisting of the people responsible for the subject of study at the Faculty of Economic Sciences as well as two other professors or other members of the Faculty of Economic Sciences who are authorized to conduct university examinations according to the University Examination Ordinance (*Hochschulprüferverordnung* ((HSchPrüferV)). ²The members shall be appointed by the Faculty Council of the Faculty of Economic Sciences for a period of three years; reappointment is permissible. ³The chairperson and a deputy chairperson shall be elected by the members of the commission by a simple majority. ⁴The commission shall constitute a quorum if its members have been summoned with three days' notice and the majority of the members are present. ⁵Elections and other decisions (in particular in the suitability procedure) shall be decided by simple majority. ⁶In the event of a tie, the chairperson shall have the casting vote. ⁷The commission may avail itself of the services of other persons with university examination authorization in the performance of its duties.

§ 4 Participation in the qualification procedure, scope and content of the qualification procedure, Determination and announcement of the result, minutes of the proceedings

(1) Participation in the suitability procedure shall require, in addition to the prerequisites under § 4 FSB, that the documents referred to in Section 2 para. 3 are submitted in due time and in full.

(2) ¹The suitability procedure shall be conducted in two stages. ²A preliminary selection shall first take place (first stage of the suitability procedure) in which, on the basis of the documents submitted, it shall be determined whether

1. the applicant's special qualifications justify admission to the Master's program without an additional examination, or whether
2. a decision must be made on the basis of an additional examination due to the applicant's suitability, which cannot be conclusively assessed on the basis of the documents submitted.

³Students will be deemed to be specially qualified if they,

1. can present a relevant first degree with an overall grade better than 2.0 or, according to the ECTS grading system, better than the grade of B
2. have achieved a provisional grade point average of better than 2.0 in the examination results submitted in accordance with § 2 para. 3 no. 1 letter b) and can provide evidence of this., although not yet able to present a relevant first degree.

⁴Inadequate suitability shall be deemed to exist,

1. if no grade better than 3.0 was achieved in the first degree to be verified according to § 4 para. 1 sentence 1 letter a) FSB (when applying for final admission)
2. or if in the achievements to be proven according to § 4 para. 4 sentence 1 letter a) FSB amounting to 150 ECTS credits (when applying for admission which is subject to a resolutive condition) in the examination achievements submitted according to § 2 para. 3 no. 1 letter b), no. 2 Annex EV or a preliminary grade of at least 3.0 has been achieved by the examination office of the respective university.

⁵In the event that, with regard to the first degree obtained at another university (or the grades obtained there), the grading system used does not correspond to the grading system of JMU, the regulations of § 18 para. 5 ASPO shall apply accordingly with regard to the conversion of the grading systems, with the special feature that the responsibility of the Examination Committee shall be replaced by the responsibility of the Qualifications Committee.

(3) ¹Applicants whose suitability or non-suitability could not yet be determined on the basis of the criteria specified in paragraph 2, sentence 3, must submit the results of a qualified test score on the Graduate Management Admission Test (GMAT) (second stage of the suitability procedure) in addition to the requirements stipulated in § 4 FSB.) ²An applicant is considered qualified if he or she has a score of at least 600 on this test.

(4) ¹The applicant shall be notified in writing of the result of the aptitude test and, in the case of suitability, the applicant shall submit it upon matriculation. ²A negative decision shall be accompanied by a statement of reasons and instructions on how to appeal.