

# Faculty of Business Management and Economics

## University of Würzburg



## Geographical Overview

Würzburg is located in the north of the German state of Bavaria

Distance to:

- Frankfurt Intern. Airport: 120 km/1h on train
- Munich: 280 km
- Berlin: 490 km
- Hamburg: 510 km





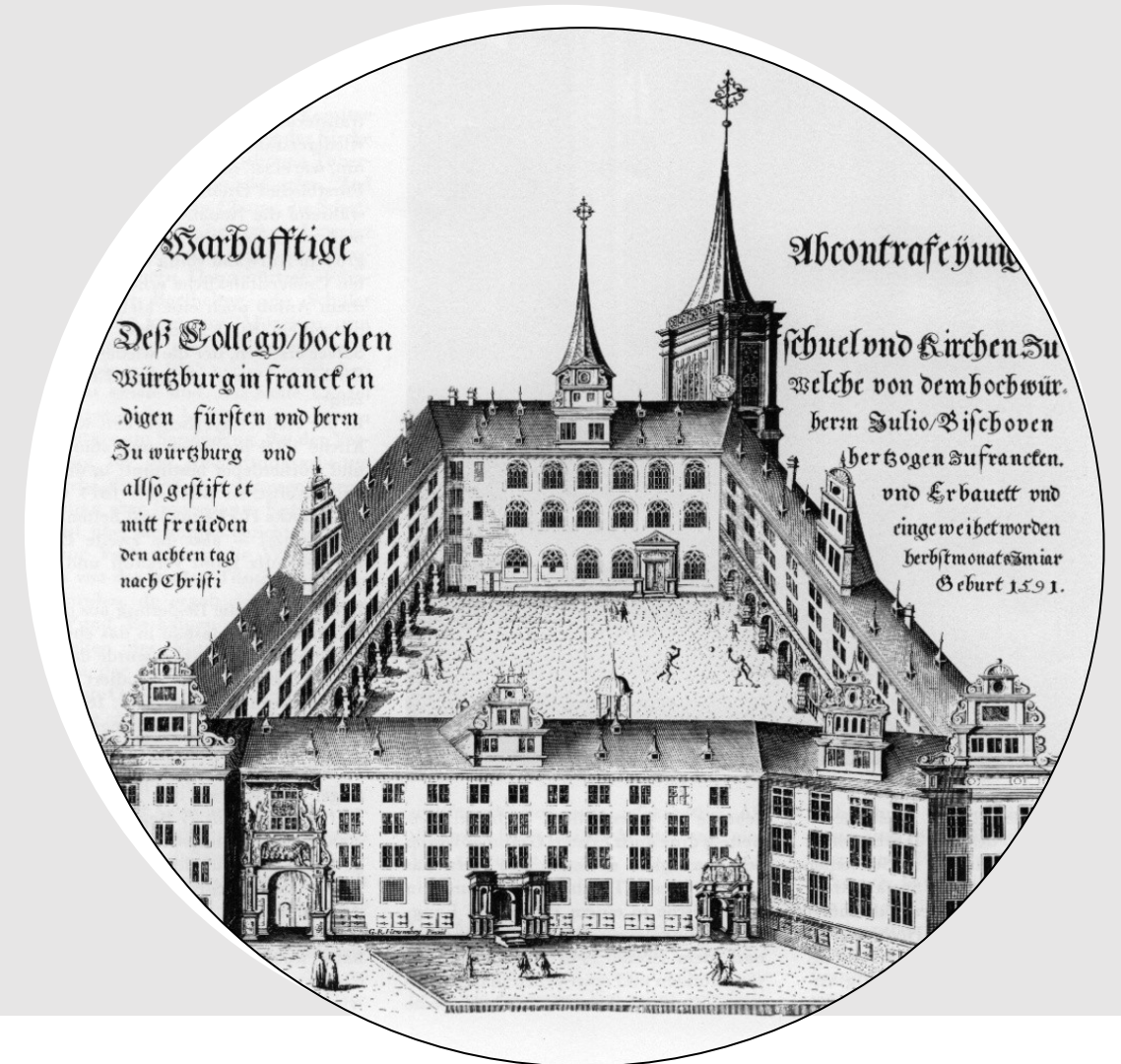
## Würzburg: Perfect Environment for Creative Minds

- University of Würzburg is the main employer in the region of Mainfranken
  - University Hospitals  
6.200 employees
  - University of Würzburg  
4.400 employees
- The Würzburg Music Academy has one of the longest tradition among the German conservatories
- Innovative ideas
- International atmosphere



## Tradition: University of Würzburg

- First foundation in **1402** by Prince Bishop „Johann von Egloffstein“
- Second foundation in **1582** by Prince Bishop „Julius Echter von Mespelbrunn“
- In **1968** the Economic and Social Sciences separated from the Law and Political Science and constituted as an independent faculty.





## Dimension

- **250** degrees at **10** faculties
- **26.500** students (**2400 international students**)
- **100** international cooperations worldwide
- **454** professors and **4.500** staff
- **19 hospitals**
- **14** Nobel prize winners since 1901
- **ARWU/Shanghai-Ranking 2021:** TOP 226 worldwide, TOP 11 in Germany, TOP 3 in Bavaria, **THE '21** No. 140 university in the world - Leiden Ranking '20 No. 211



## Faculties of the University of Würzburg

- Arts
- Biology
- **Business Management and Economics**
- Catholic Theology
- Chemistry and Pharmacy
- Human Sciences
- Law
- Mathematics and Computer Science
- Medicine
- Physics and Astronomy





## Facts and Figures: the Faculty

- Around **3.000 students** are currently enrolled at the Faculty of Business Management and Economics.
- Each winter semester around **450 undergraduate and graduate** students begin their studies in the fields of Business Management and Economics.
- There are **24 Professors** and about **60 research assistants** employed at the Faculty.





## Professors of the Faculty





## Structure of the Faculty



Dean

Prof. Dr. Thomas Zwick



Vice Dean

Prof. Dr. Axel Winkelmann



Vice Dean

Prof. Toker Doganoglu, Ph.D.



Dean of Studies

Prof. Dr. Frédéric Thiesse

## Professors of the Faculty: Department of Business Management



Prof. Dr. Ronald Bogaschewsky  
Industrial Management



Prof. Dr. Benedikt Franke  
Financial Accounting



Prof. Dr. Daniela Lorenz  
Corporate Finance



Prof. Dr. Dirk Kiesewetter  
Business Taxation



Prof. Dr. Thomas Zwick  
Human Resource Management and Organisation Entrepreneurship and Strategy



Prof. Dr. Sascha Walter



Prof. Dr. Andrea Szczesny  
Management Accounting and Control



Prof. Dr. Richard Pibernik  
Logistics and Quantitative Methods  
in Business Administration



Prof. Dr. Leonhard Knoll  
Corporate Finance



Prof. Dr. Jana-Kristin Prigge  
Juniorprofessur: Digital Marketing  
and E-Commerce



Prof. Dr. Kim Otto  
Business Journalism  
and Business Communication



N.N. Marketing



## Professors of the Faculty: Department of Business Information Systems



Prof. Dr. Frédéric Thiesse  
Business Information Systems  
Engineering



Prof. Dr. Christoph Flath  
Information Systems  
and Business Analytics



Prof. Dr. Axel Winkelmann  
Information Systems



Prof. Dr. Gunther Gust  
Process und IT Integration  
for Enterprise AI

## Professors of the Faculty: Department of Economics



Prof. Dr. Michael Pflüger  
International Economics



Prof. Toker Doganoglu, Ph.D.  
Industrial Economics



Dr. Mario Bossler  
Labour Economics



Prof. Dr. Hans Fehr  
Public Finance



Prof. Dr. Martin Kukuk  
Econometrics



Prof. Dr. Daniel Müller  
Contract Theory  
and Information Economics



Prof. Dr. Fabian Kosse  
Data Science in Business and Economics



Prof. Dr. Peter Bofinger  
Monetary Policy  
and International Economics



Prof. Dr. Alicia von Schenk  
Junior Professor for Microeconomics,  
esp. Human-Machine Interaction



Prof. Dr. Victor Klockmann  
Junior Professur for Microeconomics,  
esp. Economics of Digitization



Prof. Dr. Eric Mayer  
Work Group of Empirical  
Economics



Prof. Dr. Lucas Stich  
Junior Professor  
for Marketing Analytics



## Affiliated Professors



Prof. Dr. Doris Fischer  
China Business and Economics



Prof. Dr. Holger Schramm  
Media and Business Communication



Prof. Dr. Hans Fehr  
Finanzwissenschaft



N.N.  
Business Marketing





## Study degrees

### Ph.D. studies

### Master of Science

Management, International Economic Policy,  
Information Systems, Business Mathematics,  
China Business & Economics, Chinese & Economics

### Bachelor of Science

Business Management, Information Systems,  
Business Mathematics



## Research

### 1. Digital Transformation:

- Internet of Things Architecture
- Individualisierung Digital
- ESF-ZDEX - Digitales Experimentfeld für Unternehmen

### 2. Money and Capital:

- DiHP - Dienstleistung für den integrierten Handel mit Produktionskapazitäten
- CAEHR - “Cardiovascular diseases – Enhancing healthcare through cross-sectoral routine data integration
- Context-Dependent Choice under Risk

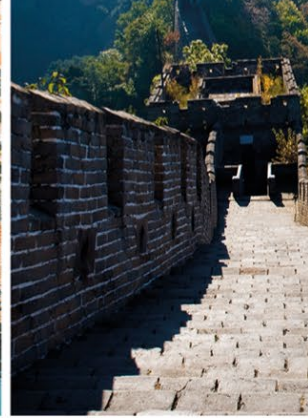
### 3. Labour and Society:

- ERC Project: „Early Origins of Social Cohesion in Increasingly Diverse Societies“
- Fiscal Citizenship in Migrant Societies: An International Cross-Country Comparison
- DFG Project “Green Cities“



## International Cooperations of our Faculty

- exchange agreements with about **80 European universities** within the ERASMUS+ programme
- **30 worldwide partnership programmes**
- **140 outgoing** and **140 incoming students** p.a.; tendency increasing



## Double Degree Programme: Universities of Ghent and Verona

- The faculty offers for Master students in IEP two options for double degree programme either with
  - **University of Ghent**, Faculty for Economics and Business Administration
  - **University of Verona**, Department of Economics
- DD-programme gives students the opportunity to pursue two master's degrees from two universities in just two years.
- Detailed information: [www.wiwi.uni-wuerzburg.de/studium/master-und-double-degree-programme/economic-policy/double-degree](http://www.wiwi.uni-wuerzburg.de/studium/master/master-und-double-degree-programme/economic-policy/double-degree)





## International Summer School *Economic & Managerial Challenges in Europe*

- Each July, 10 days
- Academic and socio-cultural programme
- Administrative fee  
(143€ including public transportation)
- Application deadline: June, 15
- 5 ECTS
- <https://www.wiwi.uni-wuerzburg.de/international/summer-module-courses/>





## Strong Points to Come and Study at our Faculty

- **no fees** (except an administrative fee of 143 € / semester)
- **guaranteed housing** on campus for all exchange students
- **free German** courses (intensive and in-sessional courses)
- **free transportation** in the city of Würzburg
- support by experienced German **buddies**
- **free choice of classes** across all academic disciplines
- a huge range of **sport** classes designed extra for students



## Dates and Deadlines

- Lecture period  
17.04.2023 – 21.07.2023
- Examination period  
24.07.2023 – 11.08.2023
- Registration deadline for exams  
presumably **16.06.2023**
- Exam period for retakes  
12.02.2024-01.03.2024



## Framework for your Exchange Semester(s)

- Attend as many courses as you wish in the orientation period (first 2 weeks)
- Decide then about the final courses you wish to take
- Study across the disciplines + take language courses
- ERASMUS paperwork:
  - ✓ Get your Learning Agreement signed AFTER you have finally decided which courses you attend (Agata Stopinska)
  - ✓ Get your certificate of attendance signed directly after your arrival and before you leave (Nicole Schmitt)



## Types of classes

Type of Course	Description
1. Lecture (Vorlesung) + Exercise/Tutorial (Übung/Tutorium)	Both classes are part of one written exam given at the end of the semester
2. Seminar (writing a scientific paper, essay)	You have to write a scientific paper and sometimes - to show your results in an oral presentation
3. Special Seminars	You HAVE TO attend them regularly, e.g. Cross-Cultural Management
4. Online Courses <a href="https://kurse.vhb.org/VHBPORTAL/kursprogramm/kursprogramm.jsp">https://kurse.vhb.org/VHBPORTAL/kursprogramm/kursprogramm.jsp</a>	Programme and requirements differ, most often they consist of online classes and self-study of online reading scripts

## Course Rules

NO ENROLMENT FOR COURSES IN GENERAL

Exceptions - online lectures: use WueCampus  
- seminars: @ the responsible professor

SELECTING A COURSE: use course catalogue WueStudy

CREDITS for passed exams:

- Lectures + exercises: 6 ECTS
- Seminars: 10 ECTS

- No lists of attendance in lectures
- Intensive work in seminars



## Examinations

- Fixed registration period and fixed examination period
- Examination period: **24.07.2023 – 11.08.2023**
- You can retake exams at the end of the following semester (12.02.2024-01.03.2024)
- Examination usually 60 minutes

### **Obligatory registration to exams:**

- Please register to the exams at the platform WueStudy
- Deadline: **mid-June 2023** – you will receive an email with details (check your account!)

**Make sure to REGISTER ON TIME**  
(no late registration for exams will be accepted)



## Transcript of Records (ToR)

- As soon as the examinations have been corrected and your grades are recorded, you can generate your ToR with a list of classes you took together with your grades (WueStudy).
- The ToR can be generated in WueStudy by yourself.
- Generating the completed ToR might take **4-6 weeks** after the end of the exams.
- Should you need a *general transcript of records* listing all grades and courses earned in other faculties/Center for Languages, email all individual ToRs to our ISO: [transcripts@uni-wuerzburg.de](mailto:transcripts@uni-wuerzburg.de)



## Team: International



Prof. Dr. Hans Fehr  
Director of International  
Affairs



Agata Stopinska  
Incoming Students



Michaela Briglmeir  
Outgoing Students

## Your Contact Person at the Faculty

### Office of the Dean of Studies

- Agata Stopinska, M.A.
- Exchange Coordinator  
for incoming students and academic advisor,  
Coordinator of Summer Schools
- Homepage:  
<https://www.wiwi.uni-wuerzburg.de/international/>



[incoming@wiwi.uni-wuerzburg.de](mailto:incoming@wiwi.uni-wuerzburg.de)



Monday 9-11 a.m.  
room 290  
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Individually via ZOOM



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Enjoy your studies  
in Würzburg! 😊

