

Faculty of Management and Economics

University of Würzburg



Geographical Overview

Würzburg is located in the north of the German state of Bavaria

Distance to:

- Frankfurt Intern. Airport: 120 km/1h on train
- Munich: 280 km
- Berlin: 490 km
- Hamburg: 510 km



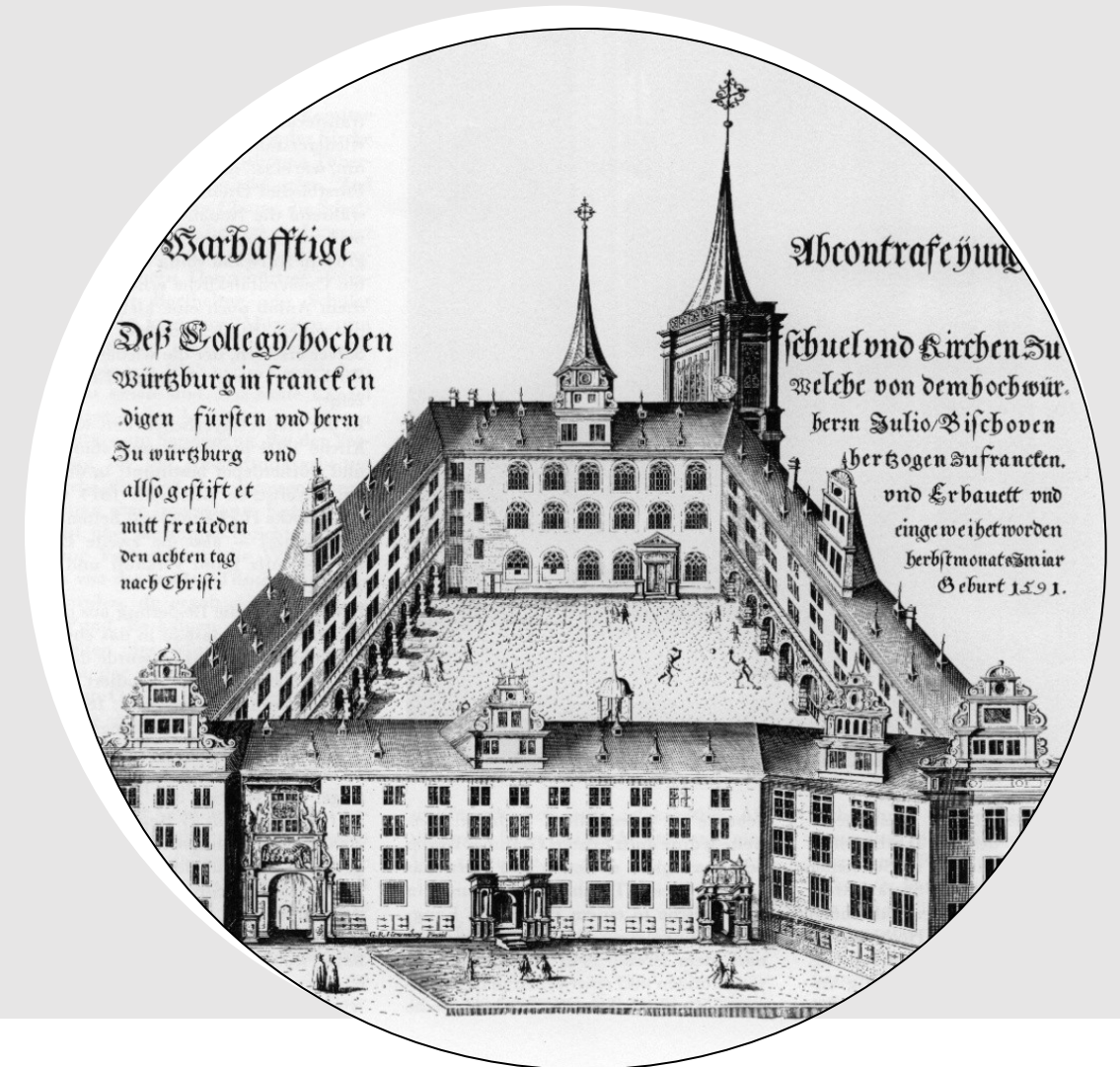
Würzburg: Perfect Environment for Creative Minds

- University of Würzburg is the main employer in the region of Mainfranken
 - University Hospitals
7.500 employees
 - University of Würzburg
5.000 employees
- Two other universities:
The University of Applied Sciences and the Würzburg Music Academy (one of the longest tradition among the German conservatories)
- Innovative ideas
- International atmosphere



Tradition: University of Würzburg

- First foundation in **1402** by Prince Bishop „Johann von Egloffstein“
- Second foundation in **1582** by Prince Bishop „Julius Echter von Mespelbrunn“
- In **1968** the Economic and Social Sciences separated from the Law and Political Science and constituted as an independent faculty.



Dimension

- **250** degrees at **10** faculties
- **26.500** students (**2500 international students**)
- **100** international cooperations worldwide
- **470** professors and **4.600** staff
- **19 hospitals**
- **14** Nobel prize winners since 1901



Shanghai Ranking 2024

Among the top
300 worldwide

Among the top
12 in Germany

Times Higher Education Ranking 2024

Rank 175
worldwide

17th place
Germany

3rd place
Bavaria

Faculties of the University of Würzburg

- Arts
- Biology
- **Management and Economics**
- Catholic Theology
- Chemistry and Pharmacy
- Human Sciences
- Law
- Mathematics and Computer Science
- Medicine
- Physics and Astronomy



Facts and Figures: the Faculty

- Around **2.400 students** are currently enrolled at the Faculty of Management and Economics.
- Each winter semester around **450 undergraduate and graduate** students begin their studies in the fields of Management and Economics.
- There are **29 Professors** and about **60 research assistants** employed at the Faculty.



Professors of the Faculty



Structure of the Faculty



Dean

Prof. Dr. Christoph Flath



Vice Dean

Prof. Dr. Daniel Müller



Vice Dean

Prof. Dr. Thomas Zwick



Dean of Studies

Prof. Dr. Frédéric Thiesse

Professors of the Faculty: Department of Management



Prof. Dr. Roland Bogaschewsky
Industrial Management



Prof. Dr. Andreas Barth
Finance



Prof. Dr. Benedikt Franke
Financial Accounting



Prof. Dr. Daniela Lorenz
Corporate Finance



Prof. Dr. Dirk Kiesewetter
Business Taxation



Prof. Dr. Thomas Zwick
Human Resource Management
and Organization



Prof. Dr. Sascha Walter
Entrepreneurship and
Strategy



Prof. Dr. Andrea Szczesny
Controlling and Internal Corporate
Accounting



Prof. Dr. Richard Pibernik
Logistics and Quantitative Methods



Prof. Dr. Leonhard Knoll
Corporate Finance



Prof. Dr. Jana-Kristin Prigge
Digital Marketing



Prof. Dr. Kim Otto
Business Journalism and
Business Communication



Prof. Dr. Lucas Stich
Marketing Analytics

Professors of the Faculty: Department of Business Information Systems



Prof. Dr. Frédéric Thiesse
Business Information Systems
Engineering



Prof. Dr. Christoph Flath
Information Systems
and Business Analytics



Prof. Dr. Axel Winkelmann
Information Systems



Prof. Dr. Gunther Gust
Process und IT Integration
for Enterprise AI

Professors of the Faculty: Department of Economics



Prof. Dr. Michael Pflüger
International Economics



Prof. Toker Doganoglu, Ph.D.
Industrial Economics



Prof. Dr. Steffen Altmann
Labor Market and Organizational
Economics



Prof. Dr. Hans Fehr
Public Finance



Prof. Dr. Martin Kukuk
Econometrics



Prof. Dr. Daniel Müller
Contract Theory
and Information Economics



Prof. Dr. Fabian Kosse
Data Science in Business and Economics



Prof. Dr. Peter Bofinger
Monetary Policy
and International Economics



Prof. Dr. Alicia von Schenk
Junior Professor for Microeconomics,
esp. Human-Machine Interaction



Prof. Dr. Victor Klockmann
Junior Professur for Microeconomics,
esp. Economics of Digitization



Prof. Dr. Eric Mayer
Work Group of Empirical
Economics



Prof. Dr. Joschka Wanner
Junior Professor for Quantitative
International and Environmental
Economics



Study degrees

Ph.D. studies

Master of Science

Management, Information Systems, Business Mathematics,
Chinese & Economics, China Business & Economics,
EN: International Economic Policy, Management International

Bachelor of Science

Business Management, Information Systems,
Business Mathematics, Digital Business & Data Science



Research

1. Digital Transformation:

- Internet of Things Architecture
- Individualisierung Digital
- ESF-ZDEX - Digitales Experimentfeld für Unternehmen

2. Money and Capital:

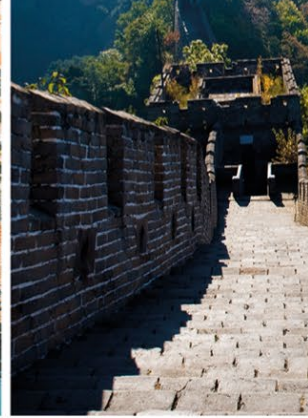
- Context-Dependent Choice under Risk
- Fiscal Citizenship in Migrant Societies: An International Cross-Country Comparison

3. Labour and Society:

- ERC Project: „Early Origins of Social Cohesion in Increasingly Diverse Societies“
- Fiscal Citizenship in Migrant Societies: An International Cross-Country Comparison
- DFG Project “Green Cities“

International Cooperations of our Faculty

- exchange agreements with around **85 European universities** within the ERASMUS+ programme
- **30 worldwide partnership programmes**
- **140 outgoing** and **180 incoming students p.a.**; tendency increasing



Double Degree Programme: Universities of Ghent and Verona

- The faculty offers for Master students in IEP two options for a double degree programme either with
 - **University of Ghent**, Faculty for Economics and Business Administration
 - **University of Verona**, Department of Economics
- DD-programme gives students the opportunity to pursue two master's degrees from two universities in just two years.
- Detailed information: www.wiwi.uni-wuerzburg.de/studium/master/international-economic-policy/double-degree



Strong Points to Come and Study at our Faculty

- **no fees** (except an administrative fee)
- **guaranteed housing** on campus for all exchange students
- **free German** courses (intensive and in-sessional courses)
- **free transportation** in the city of Würzburg
- support by experienced German **buddies**
- **free choice of classes** across all academic disciplines
- a huge range of **sport** classes designed extra for students



Dates and Deadlines

- Lecture period
23.04.2025–25.07.2025
- Examination period (on-campus)
28.07.2025 – 15.08.2025
- Registration deadline for exams
presumably **15.06.2025**
- Exam period for retakes
09.02.2026-27.02.2026



Framework for your Exchange Semester(s)

- Attend as many courses as you wish in the orientation period (first 2 weeks).
- Decide then about the final courses you wish to take.
- Study across the disciplines + take language courses.
- ERASMUS paperwork:
 - ✓ Get your Learning Agreement signed **AFTER** you have finally decided which courses you attend (Agata Stopińska)
 - ✓ Get your certificate of attendance signed directly after your arrival and before you leave (Nicole Schmitt, IO)

Types of classes

Type of Course	Description
1. Lecture (Vorlesung) + Exercise/Tutorial (Übung/Tutorium)	Both classes are part of one written exam given at the end of the semester
2. Seminar (writing a scientific paper, essay)	You have to write a scientific paper and sometimes - to show your results in an oral presentation
3. Special Seminars	You HAVE TO attend them regularly, e.g. Cross-Cultural Management
4. Online Courses https://kurse.vhb.org/VHBPORTAL/kursprogramm/kursprogramm.jsp	Programme and requirements differ, most often they consist of online classes and self-study of online reading scripts

Course Rules

NO ENROLMENT FOR COURSES IN GENERAL
ENROLMENT TO MOODLE

Exceptions - online lectures: use WueCampus
- seminars: @ the responsible professor

SELECTING A COURSE: use course catalogue WueStudy

CREDITS for passed exams:

- Lectures + exercises / Seminars (Bachelor): 5 ECTS
- Seminars (Master): 10 ECTS

- No lists of attendance in lectures
- Intensive work in seminars



Examinations

- Fixed registration period and fixed examination period
- Examination period in the summer semester 2025:
28.07.2025 – 15.08.2025
- You can resit exams at the end of the following semester
- Examination: written form - 60 minutes

Obligatory registration to exams:

- Please register to the exams at the platform **WueStudy**
- Deadline: **mid-June 2025** – you will receive an email with details (check your JMU account!)

**Make sure to REGISTER ON TIME
(no late registration for exams will be accepted)**



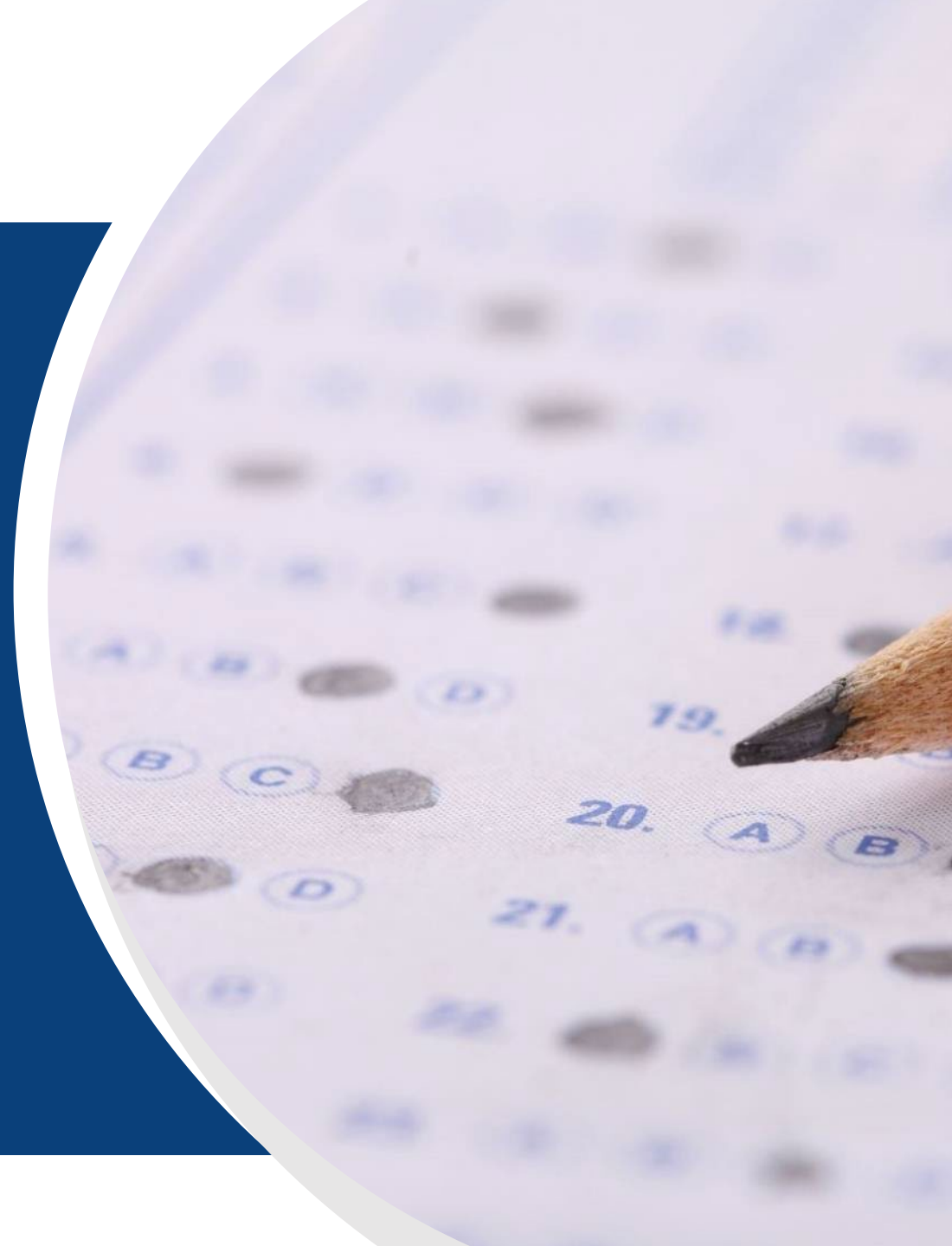
Transcript of Records (ToR)

- As soon as the examinations have been corrected and your marks are recorded, you can generate your ToR which lists classes you took and marks you achieved. (WueStudy).
- Recording your marks might take **4-6 weeks** after the end of the exam period.
- Should you need a *general transcript of records* listing all marks and courses earned in other faculties/Center for Languages, email all your individual ToRs to our IO and ask for a general ToR encompassing all marks: transcripts@uni-wuerzburg.de



Re-registration

- You can re-enroll for the next semester in order to continue your studies for one more semester.
- Re-enrollment deadline for the winter semester 2025/26:
12.06.2025 – 26.06.2025
- If you have any questions regarding re-registration, please contact the Registrar's Office.
www.studienangelegenheiten.uni-wuerzburg.de





Buddy Programme

- Are you looking for a German buddy at your side?
- Contact us:

✉ buddy@wiwi.uni-wuerzburg.de

- Events:

🥨 Bavarian Breakfast, International Dinner,
Christmas Market, Bar Hopping,
Guided Tours, Hiking in the Vineyards etc.

WEBSITE

www.wiwi.uni-wuerzburg.de/international/incoming

Team: International



Prof. Dr. Benedikt Franke
Director of International
Affairs



Agata Stopinska
Incoming Students



Michaela Briglmeir
Outgoing Students

Your Contact Person at the Faculty

Office of the Dean of Studies

- Agata Stopinska, M.A.
- Exchange Coordinator
for incoming students and academic advisor,
Coordinator of Summer Schools
- Homepage:
<https://www.wiwi.uni-wuerzburg.de/international/>



incoming@wiwi.uni-wuerzburg.de



Monday 9-11 a.m.
room 290
Sanderring 2, 97070 Würzburg

Individually via ZOOM



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Enjoy your studies
in Würzburg! 😊

