

COURSE PROGRAMME
'DIGITAL OPPORTUNITIES IN EUROPE'

2021

Day	18. Jul	19. Jul	20. Jul	21. Jul	22. Jul	23. Jul	24. Aug	25. Jul	26. Jul	
Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	
	Preparation - Reading the Script	WELCOME SESSION	SLOT 4	SLOT 8	SLOT 11	SLOT 14	self-study time	self-study time	self-study time	
8:30 - 10:00 a.m.		Welcome and Presentation of the Programme (8:30-9:30 a.m.)	Digital Technologies <u>Prof. Janiesch</u>	Climate Change <u>Prof. Fehr</u>	Digital Business Models <u>Prof. Thiesse</u>	Global Supply Chain <u>Prof. Bogaschewsky</u>				
		SLOT 1	SLOT 5	SLOT 9	SLOT 12	SLOT 15				
10:15 - 11:45 a.m.		Culture and Life in Germany <u>Dr. Peter Süß</u>	Digital Technologies <u>Prof. Janiesch</u>	Digital Business Processes <u>Prof. Winkelmann</u>	Digital Business Models <u>Prof. Thiesse</u>	Global Supply Chain <u>Prof. Bogaschewsky</u>				Feedback session
11:45 - 12:45 p.m.		BREAK	BREAK	BREAK	BREAK	BREAK				BREAK
		SLOT 2	SLOT 6	SLOT 10	SLOT 13	SLOT 16				
12:45 - 2:15 p.m.		Data Science & Analytics <u>Prof. Flath</u>	Digitalization of Money and the Digital Euro <u>Prof. Bofinger</u>	Digital Business Processes <u>Prof. Winkelmann</u>	Accounting for Crypto-Assets <u>Prof. Franke</u>	Cost of Equity in Corporate Valuation <u>Prof. Knoll</u>				self-study time
		SLOT 3	SLOT 7	DISCUSSION SESSION	GUIDED TOUR	DISCUSSION SESSION				EXAM
2:30 - 4:00 p.m.		Data Science & Analytics <u>Prof. Flath</u>	Digitalization of Money and the Digital Euro <u>Prof. Bofinger</u>	meet your fellow students and lecturers and discuss the course insights	Würzburg GUIDED TOUR online	meet your fellow students and lecturers and discuss the course insights				Examination (all slots)

Slots shared with *Managerial & Economic Challenges in Europe*

Slot shared with *Managerial & Economic Challenges in Europe* and *Pandemic and its Consequences*

June 2021