

Economic and Managerial Challenges in Europe

2023

Day	23. Jul	24. Jul	25. Jul	26. Jul	27. Jul	28. Jul	29. Jul	30. Jul	31. Jul
Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
		WELCOME SESSION	SLOT 4	SLOT 8	SLOT 12	SLOT 14			
8:30 - 10:00 a.m.	arrival of the participants	Welcome and Presentation of the Programme (8:30-9:30 a.m.) <u>Prof. Pflüger</u>	The Global Economy - Current Economic Developments <u>Prof. Pflüger</u>	Business Taxation in Europe <u>Prof. Kieseewetter</u>	Cost of Equity in Corporate Valuation <u>Prof. Knoll</u>	Global Supply Chain <u>Prof. Bogaschewsky</u>			coffee / meditation / learning time ☺
		SLOT 1	SLOT 5	SLOT 9	SLOT 13	SLOT 15			EXAM
10:15 - 11:45 a.m.		Culture and Life in Germany <u>Dr. Peter Süß</u>	Human Resource Management <u>Prof. Zwick</u>	International Marketing <u>Prof. Jana-Kristin Prigge</u>	Climate Change <u>Prof. Fehr</u>	Global Supply Chain <u>Prof. Bogaschewsky</u>			Examination (slots 2-15) 9:00 - 10:30 a.m.
11:45 - 12:45 p.m.		LUNCH	LUNCH	LUNCH	LUNCH	LUNCH			FEEDBACK
		SLOT 2	SLOT 6	SLOT 10	SELF-STUDY TIME	SELF-STUDY TIME			Feedback session
12:45 - 2:15 p.m.		Corporate Strategy and Innovation <u>Prof. Walter</u>	<u>European Competition Policy</u> <u>Prof. Doganoglu</u>	Digital Business Processes <u>Prof. Winkelmann</u>	self-study time	self-study time	self-study time	self-study time	
		SLOT 3	SLOT 7	SLOT 11	SELF-STUDY TIME	SELF-STUDY TIME			leisure time
2:30 - 4:00 p.m.		Accounting for Crypto Assets <u>Prof. Franke</u>	Cryptocurrencies, Stablecoins und Digital Euro: The future of our money? <u>Prof. Bofinger</u>	Digital Business Processes <u>Prof. Winkelmann</u>	self-study time	self-study time			
		DINNER	GUIDED TOUR	SELF-STUDY TIME	COMPANY VISIT	SELF-STUDY TIME			DINNER
		Welcome Dinner Alter Kranen, Kranenkai 1, 7:30 p.m.	Würzburg GUIDED TOUR Start: Neue Uni (entrance) 4:15 p.m.	self-study time		Wine-Tasting Weingut Bürgerspital (<i>corner</i> Theaterstr./Semmelstr. 2) 4:30 - 6:00 p.m.	self-study time		Farewell Dinner Zollhaus Biergarten, Mergentheimer Str. 19, 7 p.m.