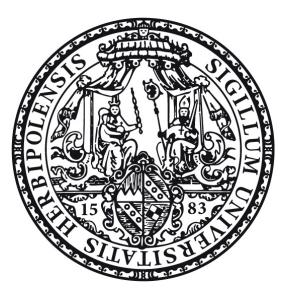


BACHELOR/MASTER THESIS

to obtain the academic degree of Bachelor/Master of Science

in the study program Business Management and Economics/Business Mathematics



Thesis Title

Supervisor: Prof. Dr. Alicia von Schenk Junior Professorship of Applied Microeconomics, esp. Human-Machine Interaction

Submitted by:

First name Last name Street number PLZ City

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