

---

## BACHELOR/MASTER THESIS

to obtain the academic degree of Bachelor/Master of Science  
in the study program Business Management and Economics/Business Mathematics



### Thesis Title

Supervisor: Prof. Dr. Alicia von Schenk  
Junior Professorship of Applied Microeconomics,  
esp. Human-Machine Interaction

Submitted by:      First name Last name  
                                 Street number  
                                 PLZ City

Matriculation no.:    XXXXXXXX

Date of submission: DD.MM.YYYY