





LEHRSTUHL FÜR BETRIEBSWIRTSCHAFTSLEHRE PERSONAL+ORGANISATION PROF, DR. THOMAS ZWICK

#### **Master-Seminar Summer Semester 2020**

## **Diversity in Labor Markets**

### How to apply:

- Name of seminar: Aktuelle Fragen der Personal- und Organisationsökonomik
- Application deadline: 10<sup>th</sup> January 2020
- The application process runs via <a href="https://flip.wiwi.uni-wuerzburg.de/">https://flip.wiwi.uni-wuerzburg.de/</a> with uploading a current transcript of record and an overview of all exams you will be taking this semester.

#### Time Schedule:

- Thursday, April 30<sup>th</sup>, 2020: Kick-off meeting and topic assignment
- Friday, July 10<sup>th</sup>, 2020: hand in the preliminary version of your seminar paper
- Friday, July 24<sup>th</sup>, 2020: hand in the final version of the seminar paper

#### **Block Seminar**

during the week of July 13<sup>th</sup> to July 17<sup>th</sup> 2020 (exact time and room to be announced)

The number of participants is limited to 14 **students**.

The total grade of the seminar comprises a mark for the seminar paper and a mark for the block seminar (presentation of your paper, presented comments to another paper, and discussion)

The seminar will be held in English.

## **List of Topics**

LIST	List of Topics	
1	Changes in diversity indicators in the German labor market	
	Bundesagentur für Arbeit (2019): Die Arbeitsmarktsituation von Frauen und Männern 2018, Nuremberg ( <a href="https://statistik.arbeitsagentur.de/Statischer-Content/Arbeitsmarktberichte/Personengruppen/generische-Publikationen/Frauen-Maenner-Arbeitsmarkt.pdf">https://statistik.arbeitsagentur.de/Statischer-Content/Arbeitsmarktberichte/Personengruppen/generische-Publikationen/Frauen-Maenner-Arbeitsmarkt.pdf</a> )	
	Some sectors in Germany such as for example large manufacturing firms still have low share of females, older employees and non-Germans. Which other sectors have a more than proportional shares of these minorities? What may be the mechanisms behind these sector differences?	
2	What are possible mechanisms between diversity and employee outcomes?	
	Joshi, A., Liao, H., and Roh, H. (2011) Bridging domains in workplace demography research: A review and reconceptualization, <i>Journal of Management</i> , 37(2): 521–552.	
	A large number of papers looks at different influence channels between employee demography and employee outcomes – the empirical evidence however mainly is based on case studies and therefore not always convincing.	
3	Diversity at the workplace makes a difference on tenure	
	Leonard, J. S., and Levine, D. I. (2006) The effect of diversity on turnover: A large case study, <i>Industrial and Labor Relations Review</i> , 59(4): 547–572	
	Diversity induces employees to quit even earlier at high employee turnover workplaces – advantages and disadvantages of case studies	
4	How are diversity and productivity related to each other?	
	Trax, M., Brunow, S., and Südekum, J. (2015) Cultural diversity and plant-level productivity, <i>Regional Science and Urban Economics</i> , 53: 85–96. Parrotta, P., Pozzoli D. and Pytlikova, M. (2014) Labor diversity and firm productivity, <i>European Economic Review</i> , 66: 144–179.	
	Diversity effects on productivity might depend on the diversity dimension and on how you measure productivity effects	
5	Do migrants reduce employment and earnings of Germans?	
	Glitz (2012) The Labor Market Impact of Immigration: A Quasi-Experiment Exploiting Immigrant Location Rules in Germany, <i>Journal of Labor Economics</i> 30(1), 175-213.	
	Increasing immigrant labor market participation stokes fears of job loss and earnings reductions for native Germans. Are these fears warranted?	
6	Tenure effects of similarity and diversity	
	Hirsch, Jahn, Zwick (2019) Birds, Birds, Birds: Co-worker Similarity, Workplace Diversity, and Voluntary Turnover, <i>British Journal of Industrial Relations</i> , early view	
	Employees stay longer at a workplace if their colleagues are similar to them, workplace diversity however does not have a large impact on their tenure. Do employees therefore have problems with diversity?	

# 7 Does diversity drive innovation?

Backes-Gellner, Veen (2013) Positive effects of ageing and age diversity in innovative companies – large-scale empirical evidence on company productivity, *Human Resource Management Journal* 23(3), 279-295.

Many practitioners claim that innovations are the prime example for positive consequences of diversity. The empirical evidence for the business case diversity seems less overwhelming, however.