





LEHRSTUHL FÜR BETRIEBSWIRTSCHAFTSLEHRE
PERSONAL+ORGANISATION
PROF, DR. THOMAS ZWICK

Master-Seminar Winter Semester 2019/2020

Who becomes an entrepreneur?

How to apply:

The application process runs via https://flip.wiwi.uni-wuerzburg.de/
 with uploading a current transcript of record and an overview of all exams they will be taking this semester

Time Schedule:

- Wednesday, October 30th, 2019: Kick-off Meeting and topic assignment
- Friday, January 10th, 2020: hand in the preliminary version of your seminar paper
- Friday, January 24th, 2020: hand in the final version of the seminar paper

Block Seminar

during the week of January 13th to January 17th 2020 (exact time and room to be announced)

The number of participants is limited to 15 students.

The total grade of the seminar comprises a mark for the seminar paper and a mark for the block seminar (presentation of your paper, presented comments to another paper, and discussion)

The seminar will be held in English.

List of Topics

The role of acquiring balanced skills when becoming an entrepreneur

Lazear, E. (2004). Balanced Skills and Entrepreneurship, *American Economic Review Papers and Proceedings*, **94**(2), 208-211.

Lazear (2005), Entrepreneurship, Journal of Labor Economics 23(4), 649-680.

Why do nascent entrepreneurs work often in small firms?

Wagner J (2004). Are young and small firms hothouses for nascent entrepreneurs? *Applied Economics Quarterly* **50**: 379-391.

Elfenbein, D., Hamilton, B. & Zenger, T. (2010). The small firm effect and the entrepreneurial spawning of scientists and engineers. *Management Science* **56**(4):659–681.

Entrepreneurs love their autonomy

Sorensen, J. B. (2007). Bureaucracy and entrepreneurship: Workplace effects on entrepreneurial entry. *Administrative Science Quarterly*, **52**(3), 387–412

Tåg, J., Åstebro, T. and Thompson, P. (2016). Hierarchies and Entrepreneurship, *European Economic Review* **89(C)**, 129-147

Is it for the money? Pecuniary vs. non-pecuniary motives to become an entrepreneur

Sauermann H. 2018. Fire in the Belly? Employee Motives and Innovative Performance in Start-Ups versus Established Firms. *Strategic Entrepreneurship Journal* **12**: 423-454.

Necessity vs opportunity entrepreneurs

Rocha, V., Carneiro, A. & Varum, C. (2018). Leaving employment to entrepreneurship: the value of co-worker mobility in pushed and pulled-driven start-ups, *Journal of Management Studies* **55**(5), 60-85.

When the employer does not see the business opportunity?

Klepper S. (2007). Disagreements, Spinoffs, and the Evolution of Detroit as the Capital of the U.S. Automobile Industry, *Management Science* **53**(4), 616-631.

Does entrepreneurship pay?

Hamilton (2000). Does Entrepreneurship Pay? An Empirical Analysis of the Returns of Self-Employment, *Journal of Political Economy* **108**(3), 604-631.

Campbell B. 2013. Earnings Effects of Entrepreneurial Experience: Evidence from the Semiconductor Industry. *Management Science* **59**(2): 286-304.