

## Workshop Human Capital & Innovation

July 16, 2015  
**Draft program**

### July 15, 2015

	<b>Welcome Reception</b>
5.30 p.m.	Meet in the lobby of the Hotel am Molkenmarkt
6.00 p.m.	City boat tour with snacks & refreshments

### July 16, 2015

9.00 – 9.30 a.m.	<b>Registration &amp; Coffee</b>
9.30 – 9.45 a.m.	<b>Welcome Note</b> Burghilde Wieneke-Toutaoui <i>President at Brandenburg University of Applied Sciences</i>
9.45 – 10.15 a.m.	<b>Presentation DFG project &amp; first results</b> “Clean-technology innovations in Germany: Human capital accumulation with heterogeneous knowledge inputs” Thomas Zwick – <i>Julius-Maximilians-University Würzburg and ZEW</i>
10.15 – 10.45 a.m.	<b>Keynote</b> “Human capital and innovation: The role of employee motives” Henry Sauermann – <i>Georgia Institute of Technology</i>
10.45 – 11.15 a.m.	<b>Coffee Break</b>
11.15 – 12.45 a.m.	<b>Session 1</b> <b>Employee Creativity in Research &amp; Development – Individual Level Results</b> Jerome Davis – <i>Delhousie University CA and Copenhagen Business School</i> Lee Davis – <i>Copenhagen Business School</i> Olof Ejermo – <i>CIRCLE/University of Lund</i> Doris Fay – <i>University of Potsdam</i> <u>Moderator:</u> Christian Steinle – <i>Max-Planck Institute for Innovation and Competition</i>
12.45 – 2.00 p.m.	<b>Lunch Break</b>

#### **Funding:**

We acknowledge funding from the German Research Foundation (DFG) (GZ: ZW 172/2-1) and support from the University of Applied Sciences Brandenburg, the University of Würzburg, and the Hans Sauer Foundation.

#### **Workshop Venue:**

Brandenburg University of Applied Sciences  
Magdeburger Straße 50, 14770 Brandenburg  
(Room “Rittersaal”)

#### **Contact Email:**

HCIworkshop@fh-brandenburg.de

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**2.00 – 3.30 p.m.**

### Session 2

#### Hiring and Selecting Knowledge Workers

Martin Kleinmann – *University of Zurich*

Kristina Langhammer – *Stockholm University*

Fiona Patterson – *University of Cambridge*

Kristina Potocnik – *University of Edinborough Business School*

Moderator: Katharina Frosch – *Brandenburg University of Applied Sciences  
and Julius-Maximilians-University Würzburg*

**3.30 – 4.00 p.m.**

### Coffee Break

**4.00 – 5.30 p.m.**

### Session 3

#### Portability of Talent

Linus Dahlander – *ESMT Berlin [t.b.c.]*

Hans Christian Kongsted – *Copenhagen Business School*

Francesco Lissoni – *University of Bordeaux and Bocconi University*

Eduardo Melero – *Universidad Carlos III de Madrid*

Moderator: Karin Hoisl – *Max-Planck Institute for Innovation and Competition  
and Copenhagen Business School*

**6:00 – 8:00 p.m.**

### Social Program

Discover the 2015 Federal German Garden Show (optional):

Relaxing in the theme gardens (Packhof)

**8:00 p.m.**

### Conference Dinner

Restaurant Alte Werft, Hauptstraße 77, 14776 Brandenburg an der Havel

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