# Datenkontrollblatt zur Veranstaltung:

## 10581030 Seminar: Research Seminar (Bachelor) - Sommersemester 2027

| Grunddaten: | | | |
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| **Nummer:** | 10581030 | **Titel:** | Seminar: Research Seminar (Bachelor) |
| **Kurztext:** | 12-RES | **Langtext:** | |
| **Kurzkommentar:** | | **Eindeutige Bezeichnung:** | |
| **Organisationseinheit:** | Lehrstuhl für Betriebswirtschaftslehre, Unternehmensgründung und Unternehmensführung | **Sprache:** | |
| **Veranstaltungsart:** | Seminar | **Angebotsfrequenz:** | in jedem Semester |
| **Credits:** | | **SWS:** | 2.00 |

**Studiengänge (Abschluss und dazugehörige Fächer):**

- **Bachelor (1 Hauptfach)** in den Fächern: Digital Business & Data Science,Wirtschaftsinformatik,Wirtschaftsmathematik,Wirtschaftswissenschaft
- **Bachelor (1 Hauptfach, 1 Nebenfach)** in den Fächern: Wirtschaftswissenschaft
- **Master (1 Hauptfach)** in den Fächern: China Business and Economics

**Modulzuordnung:**

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| 110221 | 12-RES-192-m01 | Research Seminar |
| 130895 | 12-RES-211-m01 | Seminar: Research Seminar |
| 142168 | 12-RES-242-m01 | Seminar: Research Seminar |

**Zeitraum in dem Studierende die Veranstaltung belegen können:**

S-Allgemeine Belegung 4ZZ (manuelle Verteilung); von 01.04.2027 bis 30.09.2027

**Weitere Details:**

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| **Inhalte:** | **Research Seminar**<br>**"Entrepreneurs – who are they?"**<br><br>When thinking about entrepreneurs, stereotypes or charismatic personalities often come to mind. However, these perceptions frequently apply only to a certain group of people – but who actually becomes an entrepreneur? In this seminar, you will illuminate the personality traits, motivations, and other factors that shape people's entrepreneurial careers. The seminar will deepen your understanding of the human aspects of entrepreneurship as well as potential influencing factors and precursors.<br><br>Potential topics include:<br>(1) Personality of entrepreneurs<br>(2) Motivations of entrepreneurs (e.g., commercial vs. social entrepreneurship)<br>(3) Entrepreneurial intention<br>(4) Neurodiversity in entrepreneurship<br>(5) Gender and entrepreneurship<br>(6) Entrepreneurial education and entrepreneurial careers |
| **Lernziele:** | On successful completion of this module you will be able to:<br>• Formulate an adequate research question<br>• Effectively search the literature<br>• Structure and write-down an academic manuscript<br>• Present and explain your research outcomes in class |
| **Literatur:** | Antshel KM. 2018. Attention Deficit/Hyperactivity Disorder (ADHD) and Entrepreneurship. *Academy of Management Perspectives*32(2): 243-265.<br><br>Bacq S, Alt E. 2018. Feeling capable and valued: A prosocial perspective on the link between empathy and social entrepreneurial intentions. *Journal of Business Venturing*33(3): 333-350.<br><br>Douglas EJ, Venugopal V. 2025. The complex causality of gender and entrepreneurship: To grow or not to grow? *Small Business Economics* 65(2): 1209-1240.<br><br>Hmieleski KM, Lerner DA. 2016. The Dark Triad and Nascent Entrepreneurship: An Examination of Unproductive versus Productive Entrepreneurial Motives. *Journal of Small Business Management* 54: 7-32.<br><br>Souitaris V, Zerbinati S, Al-Laham A. 2007. Do entrepreneurship programmes raise entrepreneurial intention of science and engineering students? The effect of learning, inspiration and resources. *Journal of Business Venturing* 22(4): 566-591.<br><br>Participants are expected to search for additional literature on EBSCO and other literature databases. It is recommended to focus on high-quality journal publications, typically journals ranked A or B per VHB-Rating 2024. |
| **Zwingende Voraussetzung:** | **Prerequisites**<br>None. |

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| **Empfohlene Voraussetzung:** | **Application**<br><br>1. Apply via the central Studiendekanat process by the central deadline. Beyond your transcript no further documents are required for the application.<br>2. Candidates will be prioritized according to two criteria: (a) Specialization in entrepreneurship, strategy, and/or innovation, and (b) mark average.<br>3. We will contact all accepted supervisees via email with further information.<br><br>**WueCampus**<br><br>Accepted supervisees will be automatically enrolled to a WueCampus room with further information.<br><br>**Language**<br><br>English or German<br><br>**Schedule**<br><br>February 2027: Kick-off meeting and assignment of topics<br><br>27th June 2027 (23:55): Latest submission of essays via WueCampus (if unavailable, and only then, via email to bwl8@uni-wuerzburg.de)<br><br>29th June 2027 (10:00, venue TBA): Final presentations<br><br>**Topic selection**<br><br>Students can suggest own topics.<br><br>**Late submission policy**<br><br>Late submissions have to be handled according to ASPO 2015 §21(4). Essentially, this means that a late essay or presentation will be marked as a fail unless the student can provide evidence that he or she was not responsible for the late submission. |
| **Zielgruppe:** | Bachelor students |
| **Zu erbringende Prüfungsleistung:** | Essay (66%) – 10-15 A4 pages<br><br>Presentation (34%) – 5 minute presentation per student plus Q&A<br><br>The assessment criteria for the essay are:<br><br>**(1) Goal achievement** (40%): To what degree has the research question been effectively and efficiently addressed?<br><br>**(2) Methodological rigor** (40%): To what degree has the best available approach, both in terms of theory and empirics, been applied to address the research question?<br><br>**(3) Formal quality** (20%): To what degree is the essay clearly structured, well-formatted, well-written, and without formal flaws (e.g., typological and grammar mistakes)?<br><br>The assessment criteria for the presentation are:<br><br>**(1) Quality of presentation** (40%): To what degree has the presenter made the main points of the presentation understood, in particular through well-designed slides as well as verbal and non-verbal (e.g., body language) presentation skills?<br><br>**(2) Quality of addressing the research question**(30%): To what degree has the presenter addressed the main research question?<br><br>**(3) Quality of responses to questions** (30%): To what degree has the presenter efficiently and effectively answered questions in the Q&A part? |
| **Zu erbringende Studienleistung:** | **Credits**<br>5 ECTS (2 SWS)<br><br>**Work load**<br>Self-study: 150 hours<br>Total: 150 hours (5 ECTS á 30 hours) |

# Datenkontrollblatt zur Veranstaltung:

## 10581030 Seminar: Research Seminar (Bachelor) - Sommersemester 2027

## (Semesterabhängige Veranstaltung)

**Research Seminar "Entrepreneurs – who are they?" (1. Parallelgruppe) - Sommersemester 2027**

Semesterwochenstunden: 2, findet statt

Verantwortliche Dozenten: Walter, Sascha; Klein, Anna-Maria

| Wochentag: | von: | bis: | Akad.Zeit: | Rhythmus: | Startdatum: | Enddatum: | Raum: | Gebäude: | Durchführende Personen: |
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