

Datenkontrollblatt zur Veranstaltung:

10581910 Seminar: Entrepreneurship and Management (Master) - Wintersemester 2025/2026

Grunddaten:			
Nummer:	10581910	Titel:	Seminar: Entrepreneurship and Management (Master)
Kurztext:	12-M-SAS	Langtext:	
Kurzkomentar:		Eindeutige Bezeichnung:	
Organisationseinheit:	Lehrstuhl für Betriebswirtschaftslehre, Unternehmensgründung und Unternehmensführung	Sprache:	english
Veranstaltungsart:	Seminar	Angebotsfrequenz:	in jedem Semester
Credits:		SWS:	2.00

Studiengänge/Prüfungsordnungen:

Master (120 ECTS) Wirtschaftsmathematik - 2011
 Master (120 ECTS) Wirtschaftsmathematik - 2016
 Master (120 ECTS) Wirtschaftsinformatik - 2016
 Master (120 ECTS) Business Management - 2011
 Master (120 ECTS) Business Management - 2013
 Master (120 ECTS) Business Management - 2014
 Master (120 ECTS) Business Management - 2015
 Master (120 ECTS) Economics - 2011
 Master (120 ECTS) Economics - 2013
 Master (120 ECTS) Economics - 2014
 Master (120 ECTS) China Business and Economics - 2016
 Master (120 ECTS) International Economic Policy - 2015
 Master (120 ECTS) China Language and Economy - 2016
 Master (120 ECTS) Business Management - 2010
 Master (120 ECTS) Economics - 2010
 Master (120 ECTS) Management - 2018
 Master (120 ECTS) China Business and Economics - 2019
 Master (120 ECTS) China Language and Economy - 2019
 Master (120 ECTS) Information Systems - 2019
 Master (120 ECTS) China Language and Economy - 2021
 Master (120 ECTS) China Business and Economics - 2021
 Master (120 ECTS) Wirtschaftsmathematik - 2021
 Master (120 ECTS) Wirtschaftsmathematik - 2022
 Master (120 ECTS) Information Systems - 2022
 Master (120 ECTS) Management - 2022
 Erasmus Management and Economics - 2022
 Master (120 ECTS) Wirtschaftsmathematik - 2024
 Master (120 ECTS) Information Systems - 2024
 Master (120 ECTS) Management - 2024
 Master (120 ECTS) Management - 2025
 Master (120 ECTS) Information Systems - 2025
 Master (120 ECTS) International Economic Policy - 2025
 Master (120 ECTS) Wirtschaftsmathematik - 2025
 Master (120 ECTS) China Business and Economics - 2025
 Master (120 ECTS) China Language and Economy - 2025

Modulzuordnung:

101980	12-M-SAS-102-m01	Seminar: Unternehmensgründung und -wachstum
103602	12-M-SAS-111-m01	Seminar: Unternehmensgründung und Unternehmensführung
116266	12-M-SAS-141-m01	Seminar: Unternehmensgründung und Unternehmensführung
120224	12-M-SAS-132-m01	Seminar: Unternehmensgründung und Unternehmensführung
126301	12-M-SAS-182-m01	Seminar: Entrepreneurship und Management
130659	12-M-SAS-161-m01	Seminar: Unternehmensgründung und Unternehmensführung
141913	12-M-SAS-242-m01	Seminar: Entrepreneurship und Management

Zeitraum in dem Studierende die Veranstaltung belegen können:

W-Allgemeine Belegung 4ZZ (manuelle Verteilung); von 01.10.2025 bis 31.03.2026

Weitere Details:

Inhalte:	Research Seminar "Crashed and burned: Entrepreneurship and failure" There may be hardly any other job with higher odds of failure than entrepreneurship. This, of course, raises many exciting questions. For instance, how do entrepreneurs cope with the prospects of and event of failure? How does failure shape subsequent entrepreneurship? How does failure impact the well-being of entrepreneurs and their significant others? In this seminar, you will analyze in a case study how failure affects important aspects of entrepreneurship. The specific research question will be agreed with your supervisor. The study will be framed in theory at the individual and organizational level, while being positioned at the interface of entrepreneurship, psychology, and organizational behavior. The seminar will deepen your understanding of how and when failure impacts important aspects of entrepreneurship.
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Lernziele:	Educational aims • Understand the role of entrepreneurial failure • Understand theoretical concepts related to entrepreneurial failure • Critically appraise alternative responses entrepreneurial failure • Evaluate the boundaries and risks of entrepreneurial failure Learning outcomes On successful completion of this module you will be able to: • Make judgements about responses to failure • Assess the role of failure for entrepreneurial activity • Systematically choose between different routes of action • Create and evaluate concepts related responses to failure
Literatur:	Artinger, S., & Powell, T. C. (2016). Entrepreneurial Failure: Statistical and Psychological Explanations. <i>Strategic Management Journal</i>, 37(6), 1047-1064. Cardon, M. S., Stevens, C. E., & Potter, D. R. (2011). Misfortunes or Mistakes?: Cultural Sensemaking of Entrepreneurial Failure. <i>Journal of Business Venturing</i>, 26(1), 79-92. Hogarth, R. M., & Karelaia, N. (2012). Entrepreneurial Success and Failure: Confidence and Fallible Judgment. <i>Organization Science</i>, 23(6), 1733-1747. Jenkins, A., & McKelvie, A. (2016). What is Entrepreneurial Failure? Implications for Future Research. <i>International Small Business Journal</i>, 34(2), 176-188. Khelil, N. (2016). The Many Faces of Entrepreneurial Failure: Insights from an Empirical Taxonomy. <i>Journal of Business Venturing</i>, 31(1), 72-94. Liu, Y., Li, Y., Hao, X., & Zhang, Y. (2019). Narcissism and Learning from Entrepreneurial Failure. <i>Journal of Business Venturing</i>, 34(3), 496-512. Shepherd, D., & Patzelt, H. (2017). <i>Trailblazing in Entrepreneurship: Creating New Paths for Understanding the Field</i>. Switzerland: Palgrave MacMillan. Wennberg, K., Wiklund, J., DeTienne, D. R., & Cardon, M. S. (2010). Reconceptualizing Entrepreneurial Exit: Divergent Exit Routes and Their Drivers. <i>Journal of Business Venturing</i>, 25(4), 361-375. Participants are expected to search for additional literature on EBSCO and other literature databases. It is recommended to focus on high-quality journal publications, typically journals ranked A or B per VHB-Rating 2024.
Zwingende Voraussetzung:	Prerequisites None.
Empfohlene Voraussetzung:	Application 1. Apply via the central Studiendekanat process by the central deadline. Beyond your transcript no further documents are required for the application. 2. We will contact all accepted supervisees via email with further information. WueCampus Accepted supervisees will be automatically enrolled to a WueCampus room with further information. Language English Schedule TBA: Kick-off meeting and assignment of topics 7th January 2026 (23:55): Latest submission of essays via WueCampus (if unavailable, and only then, via email to bwl8@uni-wuerzburg.de) 14th January 2026 (13:00 – 16:00, venue TBA): Final presentations Late submission policy Late submissions have to be handled according to ASPO 2015 §21(4). Essentially, this means that a late essay or presentation will be marked as a fail unless the student can provide evidence that he or she was not responsible for the late submission. Mnemonics(module can be credited as) 12-M-SAS
Zielgruppe:	Master students

Zu erbringende Prüfungsleistung:	Essay (66%) – 16-20 A4 pages Presentation (34%) – 10 minute presentation per student plus Q&A The assessment criteria for the essay are (all criteria carry equal marks): (1) Clarity and rigor: How clear are the aims and objectives of the research? Do the conclusions relate to these aims and objectives and contain evidence from the findings? Does the review of literature help to inform the way that the findings have been evaluated? Have relevant research methods been used to obtain the data? (2) Critical analysis: What insights and reflections are drawn about the academic literature and from the research? (3) Relevance and practicality: Has the issue been addressed? Is there a workable outcome? (4) Originality: Has the research been carried out in a creative way? Have new ideas or new ways of exploring problems been used? What new concepts emerge from the work? (5) Presentation: Is the essay clearly structured, without formal flaws, typos and grammar mistakes? The assessment criteria for the presentation are (all criteria carry equal weights): (1) Quality of slides: the degree to which the layout and content of your slides support your presentation (2) Quality of presentation: the extent to which you are able to make the main points of your presentation understood (3) Quality of addressing the research question: the degree to which you have answered the main questions in the presentation (4) Presentation style: the extent of your shown verbal and non-verbal (e.g., body language) presentation skills (5) Quality of responses to questions: the degree to which you answer questions in the Q&A part
Zu erbringende Studienleistung:	Work load Self-study: 300 hours Total: 300 hours (10 ECTS á 30 hours)

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10581910 Seminar: Entrepreneurship and Management (Master) - Wintersemester 2025/2026 (Semesterabhängige Veranstaltung)

Research Seminar "Crashed and burned: Entrepreneurship and failure" (1. Parallelgruppe) - Wintersemester 2025/2026

Semesterwochenstunden: 2 Lehrsprache: english, findet statt

Verantwortliche Dozenten: Walter, Sascha; Turaev, Shokhrukh

Wochentag:	von:	bis:	Akad.Zeit:	Rhythmus:	Startdatum:	Enddatum:	Raum:	Gebäude:	Durchführende Personen:
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