Faculty of Business Management and Economics

University of Würzburg
Geographical Overview

Würzburg is located in the north of the German state of Bavaria

Distance to:
- Frankfurt Intern. Airport: 120 km/1h on train
- Munich: 280 km
- Berlin: 490 km
- Hamburg: 510 km
Würzburg: Perfect Environment for Creative Minds

- University of Würzburg is the main employer in the region of Mainfranken
  - University Hospitals
    - 6,200 employees
  - University of Würzburg
    - 4,400 employees
- The Würzburg Music Academy has one of the longest tradition among the German conservatories
- Innovative ideas
- International atmosphere
Tradition: University of Würzburg

• First foundation in 1402 by Prince Bishop „Johann von Egloffstein“

• Second foundation in 1582 by Prince Bishop „Julius Echter von Mespelbrunn“

• In 1968 the Economic and Social Sciences separated from the Law and Political Science and constituted as an independent faculty.
Dimension

- **250** degrees at **10** faculties
- **28,000** students (**2400 international students**)  
- **100** international cooperations worldwide
- **444** professors and **4,400** staff
- **19** hospitals
- **14** Nobel prize winners since **1901**
- **ARWU/Shanghai-Ranking 2021**: TOP 226 worldwide, TOP 11 in Germany, TOP 3 in Bavaria, **THE '21** No. 140 university in the world - Leiden Ranking '20 No. 211
Faculties of the University of Würzburg

• Arts
• Biology
• Business Management and Economics
• Catholic Theology
• Chemistry and Pharmacy
• Human Sciences
• Law
• Mathematics and Computer Science
• Medicine
• Physics and Astronomy
Facts and Figures: the Faculty

• Around **3,000 students** are currently enrolled at the Faculty of Business Management and Economics.

• Each winter semester around **450 undergraduate and graduate** students begin their studies in the fields of Business Management and Economics.

• There are **24 Professors** and about **60 research assistants** employed at the Faculty.
Professors of the Faculty
Structure of the Faculty

Dean
Prof. Dr. Thomas Zwick

Vice Dean
Prof. Dr. Axel Winkelmann

Vice Dean
Prof. Toker Doganoglu, Ph.D.

Dean of Studies
Prof. Dr. Frédéric Thiesse
Professors of the Faculty: Department of Business Management

Prof. Dr. Roland Bogaschewsky
Industrial Management

Prof. Dr. Benedikt Franke
Financial Accounting

Prof. Dr. Daniela Lorenz
Corporate Finance

Prof. Dr. Dirk Kiesewetter
Business Taxation

Prof. Dr. Thomas Zwick
Human Resource Management and Organisation

Prof. Dr. Sascha Walter
Entrepreneurship and Strategy

Prof. Dr. Andrea Szczesny
Management Accounting and Control

Prof. Dr. Richard Pibernik
Logistics and Quantitative Methods in Business Administration

Prof. Dr. Leonhard Knoll
Corporate Finance

Prof. Dr. Jana-Kristin Prigge
Juniorprofessur: Digital Marketing and E-Commerce

Prof. Dr. Kim Otto
Business Journalism and Business Communication
Professors of the Faculty: Department of Business Information Systems

Prof. Dr. Frédéric Thiesse
Business Information Systems Engineering

Prof. Dr. Christoph Flath
Information Systems and Business Analytics

Prof. Dr. Axel Winkelmann
Information Systems

Prof. Dr. Gunther Gust
Process und IT Integration for Enterprise AI
Professors of the Faculty: Department of Economics

Prof. Dr. Maik Wolters
Monetary Economics and International Financial Markets

Prof. Dr. Michael Pflüger
International Economics

Prof. Toker Doganoglu, Ph.D.
Industrial Economics

Prof. Christina Felfe de Ormeño, Ph.D.
Labour Economics

Prof. Dr. Hans Fehr
Public Finance

Prof. Dr. Martin Kukuk
Econometrics

Prof. Dr. Daniel Müller
Contract Theory and Information Economics

Prof. Dr. Peter Bofinger
Monetary Policy and International Economics

Prof. Dr. Alicia von Schenk
Juniorprofessor for Microeconomics, esp. Human-Machine Interaction

Prof. Dr. Victor Klockmann
Juniorprofessor for Microeconomics, esp. Economics of Digitization

Prof. Dr. Eric Mayer
Work Group of Empirical Economics
Affiliated Professors

Prof. Dr. Doris Fischer
China Business and Economics

Prof. Dr. Holger Schramm
Media and Business Communication

N.N.
Business Marketing
Study degrees

Ph.D. studies

Master of Science

Bachelor of Science
Business Management, Information Systems, Business Mathematics
Research

1. Digital Transformation:
   • Internet of Things Architecture
   • Individualisierung Digital
   • ESF-ZDEX - Digitales Experimentfeld für Unternehmen

2. Money and Capital:
   • DiHP - Dienstleistung für den integrierten Handel mit Produktionskapazitäten
   • CAEHR - “Cardiovascular diseases – Enhancing healthcare through cross-sectoral routine data integration
   • Context-Dependent Choice under Risk

3. Labour and Society:
   • ERC Project: „Early Origins of Social Cohesion in Increasingly Diverse Societies”
   • Fiscal Citizenship in Migrant Societies: An International Cross-Country Comparison
   • DFG Project “Green Cities”
International Cooperations of our Faculty

• exchange agreements with about **75 European universities** within the ERASMUS+ programme

• **25 worldwide partnership programmes**

• **130 outgoing** and **120 incoming students** p.a.; tendency increasing
Double Degree Programme: Universities of Ghent and Verona

- The faculty offers for Master students in IEP two options for a double degree programme either with
  - **University of Ghent**, Faculty for Economics and Business Administration
  - **University of Verona**, Department of Economics
- DD-programme gives students the opportunity to pursue two master's degrees from two universities in just two years.
- Detailed information: [www.wiwi.uni-wuerzburg.de/studium/master/international-economic-policy.double-degree](http://www.wiwi.uni-wuerzburg.de/studium/master/international-economic-policy.double-degree)
International Summer Schools

- Two international summer schools
- Each July, 10 days
- Administrative fee (143€ including public transportation)
- Application deadline: April, 30
- 5 ECTS

✓ Digital Opportunities in Europe
✓ Economic and Managerial Challenges in Europe
Strong Points to Come and Study at our Faculty

- **no fees** (except an administrative fee of 143 € / semester)
- **guaranteed housing** on campus for all exchange students
- **free German** courses (intensive and in-sessional courses)
- **free transportation** in the city of Würzburg
- support by experienced German **buddies**
- **free choice of classes** across all academic disciplines
- a huge range of **sport** classes designed extra for students
Dates and Deadlines

• Lecture period
  17.10.2022 – 10.02.2023

• Examination period
  03.02.2023 – 03.03.2023

• Registration deadline for exams
  presumably 16.12.2022

• Exam period for retakes
  24.07.2023-11.08.2023
Framework for your Exchange Semester(s)

• Attend as many courses as you wish in the orientation period (first 2 weeks)
• Decide then about the final courses you wish to take
• Study across the disciplines + take language courses
• ERASMUS paperwork:
  ✓ Get your Learning Agreement signed AFTER you have finally decided which courses you attend (Agata Stopinska)
  ✓ Get your certificate of attendance signed directly after your arrival and before you leave (Nicole Schmitt)
## Types of classes

<table>
<thead>
<tr>
<th>Type of Course</th>
<th>Description</th>
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<tbody>
<tr>
<td>1. Lecture (Vorlesung) + Exercise/Tutorial (Übung/Tutorium)</td>
<td>Both classes are part of one written exam given at the end of the semester</td>
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<tr>
<td>2. Seminar (writing a scientific paper, essay)</td>
<td>You have to write a scientific paper and sometimes - to show your results in an oral presentation</td>
</tr>
<tr>
<td>3. Special Seminars</td>
<td>You HAVE TO attend them regularly, e.g. Cross-Cultural Management</td>
</tr>
<tr>
<td>4. Online Courses <a href="https://kurse.vhb.org/VHBPORTAL/kursprogramm/kursprogramm.jsp">https://kurse.vhb.org/VHBPORTAL/kursprogramm/kursprogramm.jsp</a></td>
<td>Programme and requirements differ, most often they consist of online classes and self-study of online reading scripts</td>
</tr>
</tbody>
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Course Rules

NO ENROLMENT FOR COURSES IN GENERAL
Exceptions  - online lectures: use WueCampus
            - seminars: @ the responsible professor

SELECTING A COURSE: use course catalogue WueStudy

CREDITS for passed exams:
• Lectures + exercises: 6 ECTS
• Seminars: 10 ECTS

➢ No lists of attendance in lectures
➢ Intensive work in seminars
Examinations

• Fixed registration period and fixed examination period (mid-November to mid-December 2022)
• Examination period: **03.02.2023 – 03.03.2023**
• You can retake exams at the end of the following semester (24.07.2023-11.08.2023)
• Examination usually 60 minutes

**Obligatory registration to exams:**

• Please register to the exams at the platform WueStudy
• Deadline: **mid-December 2022** – you will receive an email with details (check your account!)

Make sure to REGISTER ON TIME
(no late registration for exams will be accepted)
Transcript of Records (ToR)

• As soon as the examinations have been corrected and your grades are recorded, you can generate your ToR with a list of classes you took together with your grades (WueStudy).

• The ToR can be generated in WueStudy by yourself.

• Generating the completed ToR might take **4-6 weeks** after the end of the exams.

• Should you need a *general transcript of records* listing all grades and courses earned in other faculties/Center for Languages, email all individual ToRs to our ISO: transcripts@uni-wuerzburg.de
Team: International

Prof. Dr. Hans Fehr
Director of International Affairs

Agata Stopinska
Incoming Students

Michaela Briglmeir
Outgoing Students
Your Contact Person at the Faculty

Office of the Dean of Studies

- Agata Stopinska, M.A.
- Exchange Coordinator for incoming students and academic advisor, Coordinator of Summer Schools
- Homepage: https://www.wiwi.uni-wuerzburg.de/international/

incoming@wiwi.uni-wuerzburg.de

Monday 9-11 a.m.
room 290
Sanderring 2, 97070 Würzburg
Individually via ZOOM

0049 931 31 83686
Enjoy your studies in Würzburg! 😊