

## Syllabus

<b>Name:</b>			
<b>Seminar: Strategy and Competition</b>			
<b>Responsible:</b>			
Professor Toker Doganoglu, Ph.D, Chair of Industrial Economics			
<b>Program:</b>	<b>Type:</b>	<b>Term:</b>	<b>ECTS:</b>
Bachelor	Seminar	Winter	6 CP
<b>Contents &amp; Objectives:</b>			
<p>Students enrolled in this seminar are expected to provide an extensive economic analysis of a topic. The analysis should contain but be not limited to the detailed description of the economic phenomenon, an investigation of the relevant models of economic theory and how they apply to this topic, and own personal contribution either in the form of a simple empirical study and/or an overview of findings.</p> <p>It is desirable that the students come up with their own topic suggestions. However, the teaching staff will help the students in finding or refining their topics. Additionally, students will get continuous feedback during weekly meetings with the teaching staff.</p> <p>Please see the website of the chair of Industrial Economics to see a list of previously assigned/chosen topics.</p>			
<b>Prerequisites:</b>			
Students taking this class should be familiar with basic concepts in Microeconomics and Game Theory. This background is provided in the courses " <a href="#">Strategie und Wettbewerb I</a> " and " <a href="#">Mikroökonomik II</a> ".			
<b>Course Structure:</b>			
Weekly meetings to discuss the choice of topic, literature search, progress. There will be a short presentation at the end of the semester.			

<b>Literature:</b>
The literature will correspond to the chosen topic and will be researched by the students with guidance of the teaching staff.
<b>Grading:</b>
Term paper (2/3), presentation (1/3)
<b>Contact:</b>
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