COURSE PROGRAMME
THE PANDEMIC AND ITS CONSEQUENCES - INSIGHTS FROM BUSINESS & ECONOMICS

Time
8:30 - 10:00 a.m.
WELCOME SESSION
SLOT 4
SLOT 7
SLOT 10
SLOT 13
Entrepreneurial Opportunities in the Face of the Pandemic: Identifying an entrepreneurial opportunity (Prof. Dr. Sascha Walter)
Indirect Victims of Pandemic Measures: Mental health and health inequalities (Prof. Dr. Christina Felfe)
Indirect Victims of Pandemic Measures: The long shadow of an economic crisis when entering the labor market (Prof. Dr. Thomas Zwick)
Locked-in or locked-out: The economic Impact of Asian and European Approaches to Combat the Pandemic (Prof. Dr. Doris Fischer)
self-study time

10:15 - 11:45 a.m.
SLOT 1
SLOT 5
SLOT 8
SLOT 11
SLOT 14
Crisis Communication of European Corporations in the Pandemic (Prof. Dr. Kim Otto)
Indirect Victims of Pandemic Measures: Gender equality in the aftermath of Covid-19 (Prof. Dr. Christina Felfe)
Indirect Victims of Pandemic Measures: Consequences of School Closures (Prof. Dr. Thomas Zwick)
Covid-19: Events and Policies Through The Lens of Macroeconomic Theory (Prof. Dr. Michael Pflüger)
Feedback session

11:45 - 12:45 p.m.
SLOT 2
SLOT 6
SLOT 9
SLOT 12
SLOT 15
Break
Break
Break
Break
Crisis Communication of German Companies in the Pandemic (Prof. Dr. Peter Süss)
Change of Customer Behavior in the Pandemic (Prof. Dr. Jana Prigge)
Fighting the Pandemic with Data - Epidemic data analysis and visualization (Prof. Dr. Chris Flath)
Public Finance Aspects of the Pandemic (Prof. Dr. Hans Fehr)
self-study time

2:30 - 4:00 p.m.
SLOT 3
DISCUSSION SESSION
GUIDED TOUR
DISCUSSION SESSION
Corona – a Killer Virus is Changing the World - The perspective of medicine and global health (Prof. Dr. August Stich)
meet your fellow students and lecturers and discuss the course insights
Würzburg GUIDED TOUR online
meet your fellow students and lecturers and discuss the course insights
self-study time

EXAM

managerial lectures
economic lectures
societal lectures
other obligatory lectures/exam

SLOTS marked in grey are obligatory

July 2021