

Course Programme Summer School 2017: 'Digital Opportunities in Europe'



	30. Jul	31. Jul	01. Aug	02. Aug	03. Aug	04. Aug	05. Aug	06. Aug	07. Aug	08. Aug
Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday
			Slot 3	Slot 6	Slot 9	Slot 12				
8:30 - 10:00 a.m.		Welcome and Presentation of the Program	Digital Business Models Prof. Thiesse	Digital Business Processes Prof. Winkelmann	European Macropolicy Prof. Bofinger	Global Supply Chain Hr. Dr. Rothkopf			selfstudy time	
		Slot 1	Slot 4	Slot 7	Slot 10	Slot 13				
10:30 - 12:00 a.m.		Culture and Life in Germany Dr. Peter Süß	Digital Business Models Prof. Thiesse	Digital Business Processes Prof. Winkelmann	European Macropolicy Prof. Bofinger	Global Supply Chain Hr. Dr. Rothkopf			Exam	
12:00 - 1:00 p.m.		Lunch	Lunch	Lunch	Lunch	Lunch			Lunch	
		Slot 2	Slot 5	Slot 8	Slot 11		self-study time, optional activities	self-study time, optional activities		
1:00 - 2:30 p.m.	Arrival	Synergies in the Digital Supply Chain Prof. Thome	Big Data Analytics Prof. Flath	Real-time Business Intelligence Prof. Janiesch	Business Potentials of Blockchain Innovations Prof. Winkelmann				Feedback session	Farewell
				company visit	company visit					
3:00 - 4:30 p.m.		Guided Tour of Würzburg 3pm. Residenz		Staatlicher Hofkeller with Wine-Tasting, 5 - 8 pm	company visit					
				company visit	company visit					
6 p.m.		Welcome dinner at Backöfele 6pm		Staatlicher Hofkeller with Wine-Tasting, 5 - 8 pm	company visit				farewell dinner at Juliusspital 6pm	